

ALLOVER[®] MEDIA

TWIN CITIES

AllOver Media, Twin Cities
1101 East 78 Street, Suite 350
Bloomington, Minnesota 55420
952.698.0105

INDOOR | GAS PUMP | AMBIENT





INDOOR

Longer Viewing Times, Less Clutter, Lower Cost, and more targeted media placement to captive audiences are just a few of the many benefits you will experience when you choose AllOver® Media.

- Sports Bars
- Night Clubs
- Upscale Restaurants
- Family Restaurants
- Health Clubs
- Salons
- Sports Arenas

Locations with higher than average circulation

Dynamic Content

Targets high income consumers

Reaches upwardly mobile consumers



GAS PUMP

Gas stations can be geographically targeted for maximum efficiency by:

- Demographic's
- Zip Code
- Ethnicity
- Major Traffic Area

Did You KNOW!

AOM HAS THE ABILITY TO TARGET BY: GENDER, DEMOGRAPHIC PROFILE, GEOGRAPHIC LOCATION, ETHNIC GROUP

Indoor Print Indoor Print

Men's Posters

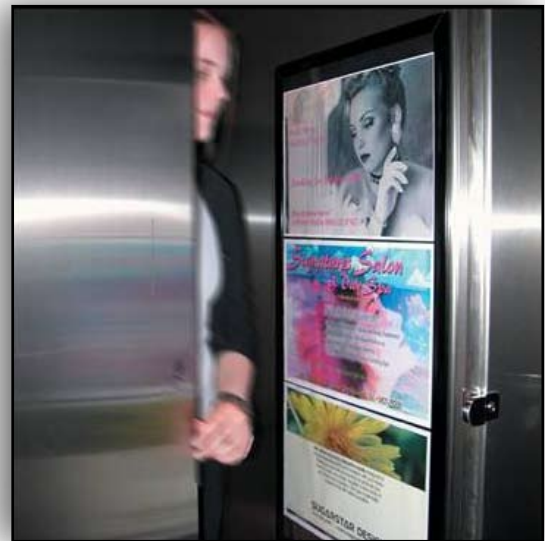
Size	Rate
17"x 11"	\$55
17" x 22"	\$100



Men's room ads are placed above urinals and near vanities in sports bars, restaurants, nightclubs & stadiums.

Women's Posters

Size	Rate
17" x 11"	\$55
17" x 22"	\$100
17" x 33"	\$185



Women's boards are placed near vanities in sports bars, restaurants, night clubs & stadiums.

Digital Indoor

14" LCD screen



Size	Rate
9 Second Ad	\$55

Did You KNOW!

ALLOVER® MEDIA REACHES ACTIVE CONSUMERS WITH DISPOSABLE INCOMES.

Gas Pump Advertising

Signs are placed above gas pumps at prominent gas station locations.

Average viewing time of gas pump advertising is 3 to 5 minutes



By Stations

Term/ Month	Rate/ Month
1-5 Stations	\$305
6-10 Stations	\$290
11+ Stations	\$270

Per Face

Term/ Month	Rate/ Month
1 ad per station	\$100

Did You KNOW!

96% of Americans have ridden in a vehicle either as a passenger or driver in the past 7 days Gas pump ads generate 3 impressions per person, per visit

Indoor Samples

GET A GOOD LOOK AT OUR **FEATURES!**

PHONES HAVE NEVER LOOKED SO GOOD.

Sprint

LIPODISSOLVE
LOSE FAT FAST! NO DIETS, NO EXERCISE, NO KETOOLS.

Stonewater Medical Associates
Laser and Medical Center
1221 Broadway Ave. 7th Suite 6
Star Arcade Building
St. Paul, MN 55102
651.222.3892
www.stonewatermed.com

Bowling, Pizza, Live Entertainment & Carbone's Pizzeria

JJ'S BOWL & LOUNGE

- 12 New Synthetic AMF Lanes
- Automatic Scoring
- Open and League Bowling
- Monthlight Bowling on 10am-Saturday
- Counts Book-in-Ball Beat Pigeon at 9pm with glow-in-the-dark lanes
- Daily Specials & 1/2 Price Happy Hour 4-6 Mon - Fri
- Band DJ (Lighthearted Every Weekend (B&B Cover))
- Smoke Thursday Night
- Private Party Facilities

1/2 Mile North Of Stop Lights On Old 61 and 95, North Branch
952-454-8377

THE PHAZER VALUE PACK

2 Phazers, AN Aluminum Trailer, 2 Helmets and 2 Jackets

FOR \$148 (PER MONTH)

PLUS \$400 CUSTOMER CASH

YAMAHA

RJ SPORT & CYCLE

Quality Products & Service... Always

www.rjsportandcycle.com

4911 Miller Trunk HWY. - DULAK, MN 55811

Sales 218-729-5158
Service 218-729-5157
Parts 218-729-5152

Need Clear Gas?

Non-Oxygenated Gasoline Clear Products
Recommended for health, performance, and engine care.

We're just down the street
Downtown Prior Lake
16176 Main Street SE,
Prior Lake

Gas, Groceries, Bait, Ice, Beer, ATM, & Propane Tanks
Sure Sign of the Finest Petroleum Products.

ANYTIME FITNESS

www.anytimefitness.com Open 24 Hours

**2501 West 7th St.
St. Paul
651.789.1010**

24 Hour Tanning, Shower Facility, Changing Room, Cardio Machines w/Cardio Theater, Circuit Training, Free Weights

THE WILDS GOLF CLUB

Minnesota's Crown Jewel of Golf...

The Wilds V.I.P. Club
Unlimited Golf with Cart
Unlimited Practice Privileges
Discounts and More!

\$2,695
The Dune
Homesite

The Wilds Players Club
\$50 Green Fee (Shim's Deal)
Includes Cart & Range Balls
Discounts and More!

\$195
The Dune
Homesite

Call NOW (952) 445-3500

Walking, Banquet & Meeting Facilities • Groups of 25 to 350 • Group Golf Events
Prior Lake, MN • www.GolfTheWilds.com • (952) 445-3500

TRU

Face it, you want to be a truck driver. You're smart, you've got drive and you're just not sure.

That's why a career at TRU is so right for you. Being an over-the-road and destination, people-friendly driver, and effective customer service and selling skills, TRU needs the training and support, along with excellent compensation and benefits, and accessible opportunities for you to grow, advance and succeed. Sound like the career move for you?

For more information or to apply:
Contact: Amanda Tayschick
Email: amandatayschick@tru.com
Phone: 952-492-3400 or 1-800-634-2746 (toll-free)
Fax: 952-492-3448
Mail: 2000 Emory Ave., Burnsville, MN 55337
952-492-3400

NOW HIRING!

Sales | Route Drivers | Customer Service

The Truckers Company

studioblue
salon and spa, llc

Tanning, Massage, Facials, Fullbody Waxing, Color, Cut, Curl, Hair Extensions, & Spa

Blery Center Mall, 136, East of Blery Exit - 651.462.6410

Gas Pump Samples

"Great Savings. Great Safety. It's what makes a Subaru, a

FORESTER
SYMMETRICAL AWD

★★★★★
5-STAR HIGHEST GOVERNMENT CRASH TEST RATINGS
CAR AND DRIVERS BEST SMALL SUV THREE YEARS RUNNING

SUBARU

Have your ad here.

Miller Hill SUBARU

Miller Hill.com
1.800.758.5337

Local 218.729.8750

El Azteca

Mexican Restaurant
(authentic Mexican food)

6670 150th Street West
Suite 106 Apple Valley MN 55124

(952) 432-3727
www.elazteca.net

Have your ad here.

800.595.8788

Your license to dream.

Minnesota's **AUTO SHOW**

March 10-18 Minneapolis Convention Center

Luck Is On Your Side!

Lucky Pot Of Gold
February 26 - April 1

Over \$14,000 in food and prizes, plus a chance to win \$1,000 cash!

Miller Hill.com

BREAKFAST IS JUST THE BEGINNING

Perkins
All Day Breakfast

Open 24 Hours

7165 SE Point Douglas Rd.
Cottage Grove

Osaka Seafood Steakhouse

7537 West 148th Street
Apple Valley, MN
952-432-6155