

ALLOVER[®] MEDIA

TWIN PORTS

AlloOver Media, Twin Ports
218.729.8750

INDOOR | GAS PUMP | AMBIENT





INDOOR

Longer Viewing Times, Less Clutter, Lower Cost, and more targeted media placement to captive audiences are just a few of the many benefits you will experience when you choose AllOver® Media.

- Sports Bars
- Night Clubs
- Upscale Restaurants
- Family Restaurants
- Health Clubs
- Salons
- Sports Arenas

Locations with higher than average circulation
Dynamic Content
Targets high income consumers
Reaches upwardly mobile consumers

GAS PUMP

Gas stations can be geographically targeted for maximum efficiency by:

- Demographic's
- Zip Code
- Ethnicity
- Major Traffic Area



Did You KNOW!

AOM HAS THE ABILITY TO TARGET BY: GENDER, DEMOGRAPHIC PROFILE, GEOGRAPHIC LOCATION, ETHNIC GROUP

Indoor Print

Men's Posters

Terms	17" x 11"	17" x 22"
1-3 months	\$45	\$105
4-9 months	\$40	\$95
10+ months	\$35	\$80

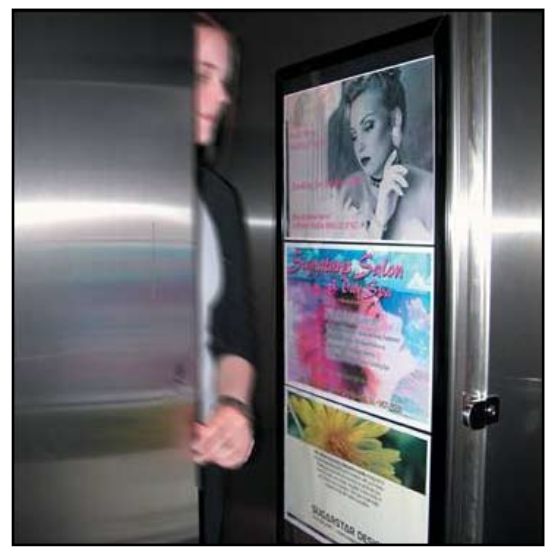


Men's room ads are placed above urinals and near vanities in sports bars, restaurants, nightclubs & stadiums.

Indoor Print

Women's Posters

Terms	17" x 11"	17" x 22"	17" x 33"
1-3 months	\$45	\$105	\$105
4-9 months	\$40	\$95	\$95
10+ months	\$35	\$80	\$80



Women's boards are placed near vanities in sports bars, restaurants, night clubs & stadiums.

Digital Indoor

14" LCD screen



Size	Rate
15 Second Ad	\$125

Did You KNOW!

ALLOVER® MEDIA REACHES ACTIVE CONSUMERS WITH DISPOSABLE INCOMES.

Indoor Print Locations

ARENA'S & CONVENTION CENTERS

Cloquet Arena
Mars Arena
Rhino Arena (Hinckley)
Wade Stadium - Huskies
Duluth International Airport

FAMILY & ENTERTAINMENT

Carnival Thrillz
Duluth 10
Lakes 10 Theatre
Superior 7 Theatres
Spirit Mountain Recreational Ski

ATTRACTIONS

Great Lakes Aquarium
Black Bear Casino
Fon Du Luth Casino
Lake Superior Zoo

GOLF COURSES

Lakeview National Golf Course
Nemadji Golf Course North

OTHER

24 Hr. Fitness Express
AJ's Tanning
Anytime Fitness - Downtown
Anytime Fitness - West Duluth
Anytime Fitness - Hermantown
Banning Junction North Country Inn
Holiday Gas Stations - All 28 Area Locations
Superior Balance
Coffee Cabin
Firehouse Bar & Grill
Tobies gas indoor
Warming House

RESTAURANTS

Applebee's - Cloquet
Applebee's - Duluth
Applebee's - Superior
Buffalo House
Carmen's Bar & Grill
Doc's Bar & Grill - Sturgeon Lake
Dry Dock

Firehouse Bar & Grill
Gordy's Hi Hat
Grandma's - Canal Park
Grandma's - Sports Garden
Grandma's - West Duluth
Grandma's - Hilltop
Great American Bar & Grill
Green Mill
Ground Round
Lake View Castle
LeGrand Supper Club
Little Angies
Pickwick - Womens Room only
Mexico Lindo
Spirits Restaurant
Famous Dave's
Tobies Restaurant
Sammy's Pizza - West Duluth
Sir Benedicts Tavern
South Gate Pizza
Sunset Bar & Grill
Tejas Grill & Saloon
Timber Lodge Steakhouse

SPORTS BARS & NIGHTCLUBS

3rd Base Bar - Carlton
3rd Base Bar - Superior
Beacon Sports Bar
Frankies Bar
Rendezvous Bar
Superior Shores
Lost Isle
Mr. D's
Power House
Tap Room
Runway Bar & Grill
Shooters Saloon
Dubh Linn Pub
Island Lake Inn
Porkys
Blue Crab
Fosters
Lumberjack Lounge
Cloquet Bar
Copasetic Lounge

BOWLING ALLEY'S

Landmark Lanes
Ridgeview Lanes
Skyline Bowling
South Gate

NORTH SHORE LOCATIONS

Superior Shores
Lakewind Fitness Center
Holiday Gas Station - Beaver Bay
Grand Superior Lodge
Silver Bay Bowl
Silver Bay Lounge
Beaver Bay Mobil Indoor
Americinn - Silver Bay
Holiday - Tofte, Grand Marais
Caribou Lodge - Lutsen
Clearview General Store - Lutsen
Rydens - Border store
Sven & Ole's - Grand Marais
Laundry Mat - Grand Marais
Devils Track Lodge - Lutsen
Green Door - Beaver Bay

LCD LOCATIONS

Blackwoods (London Road)
Aces on 1st.
Pickwick

Did You KNOW!

Indoor locations average 15,000 viewers per month. Gas Pump viewer ship is an average of 38,850 per station per month.

Gas Pump Advertising

Signs are placed above gas pumps at prominent gas station locations.

Average viewing time of gas pump advertising is 3 to 5 minutes



By Stations

Term/ Month	Rate/ Month
1-5 Stations	\$305
6-10 Stations	\$290
11+ Stations	\$270

Rates are per station, per month.

Per Face

Term/ Month	Rate/ Month
1 ad per station	\$100

GAS PUMP TOPPERS BY CITY

CLOQUET

- Alsapas
- Lemon Tree
- B&B Market
- Fond du Lac Gas Station
- Carlton Truck & Travel Stop**

COTTON

- Food n Fuel**

DULUTH

- SUPER AMERICA
- Miller Trunk Hwy**
- Pike Lake**
- D & C SPUR
- 9th St.
- Woodland
- Kenwood
- Miller Trunk
- Lakeside
- 6th Ave. East
- Food N Fuel
- 4th Street & 6th Ave. East

HINKLEY

- Tobies Gas Station

IRON RIVER, WI

- Little Store of Iron River

NORTH SHORE

- Mobil – Silver Bay
- Blazers Mobile - Silver Bay
- Beaver Bay Mobil - Beaver Bay
- Finland Mobil - Finland
- Milkhouse - Two Harbors
- Ryden's Border Little Store

PROCTOR

- Troy's Amoco
- Mobil Mart
- Starvin Marvin's*

SAGINAW

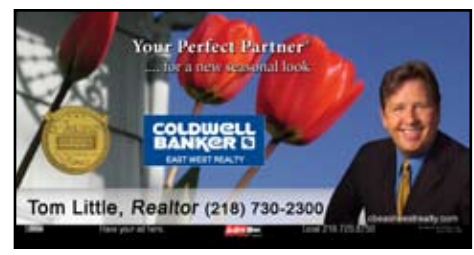
- Crossroads Gas Station*

SANDSTONE

- Conoco

SUPERIOR, WI

- Jacks Spur - Tower Ave.
- Hammond Ave. - Food n Fuel



Did You KNOW!

96% of Americans have ridden in a vehicle either as a passenger or driver in the past 7 days Gas pump ads generate 3 impressions per person, per visit.

* - Diesel & Regular ** - Diesel Only

Indoor Samples

GET A GOOD LOOK AT OUR **FEATURES!**

PHONES HAVE NEVER LOOKED SO GOOD.

Sprint

LIPODISSOLVE
LOSE FAT FAST. NO SURGERY. NO WEIGHING. NO KICKING.

Stonewater Medical Associates
Laser and Medical Center
1221 Broadway, Suite 700 Suite 6
Star Arcade Building
St. Paul, MN 55102
651.222.3892
www.stonewatermed.com

Bowling, Pizza, Live Entertainment & Carbone's Pizzeria

JJ'S BOWL & LOUNGE

- 12 New Synthetic AMF Lanes
- Automatic Scoring
- Open and Lounge Bowling
- Moonlight Bowling on 10am Saturdays
- Courts Book-in-Eat Bowl Friday at 5pm with glow-in-the-dark lanes
- Daily Specials & 1/2 Price Happy Hour 4-6 Mon - Fri
- Band On (1) Lightshow Every Weekend (8-11) Cover!
- Karaoke Thursday Night
- Private Party Facilities

1/2 Mile North Of Stop Lights On Old 61 and 95, North Branch
551-674-8371

THE PHAZER VALUE PACK

2 Phazers, an Aluminum Trailer, 2 Helmets and 2 Jackets

FOR \$148

+PLUS \$400 CUSTOMER CARE

YAMAHA

RJ SPORT & CYCLE

Quality Products & Service... Always

www.rjsportandcycle.com

4911 Miller Trunk Hwy - Duluth, MN 55811

Sales: 218-729-5150
Service: 218-729-4187
Parts: 218-729-5152

JHANE BARNES JACK VICTOR JOHNSON & MURPHY

FY

FOR YOUR IMAGE

MAINTHEAM

RISCATTO JOSEPH ARBOUD GREG NORMAN

ANYTIME FITNESS

www.anytimefitness.com Open 24 Hours

2501 West 7th St.
St. Paul
651.789.1010

24 Hour Tanning, Shower Facility, Changing Room, Cardio Machines w/Cardio Theater, Circuit Training, Free Weights

Is your driving record down there?

Call Greg Brisky for your auto insurance needs.
218 727 8324

Don't be risky - insure with Brisky

Delight Swanson Company 31 N 21st Ave W Duluth, MN 1 800 777 8401

are YOU in PAIN?

Tasky Chiropractic Clinic, P.A.

Tasky Chiropractic Clinic is committed to reducing your pain and getting you back to health so you can resume your normal daily activities as soon as possible.

We are the only clinic in the area offering to Freestyling & Saturday sessions!

Tasky Chiropractic Clinic in the Pike Lake Chiropractic Office
218-729-8936
5663 Miller Trunk Hwy, Harmanstown, MN 55811

explore your **[ADVENTUROUS NATURE]**

CASINO HOTEL GOLF
888.774.2227 888.888.2222 888.888.8888

play the Best!

Gas Pump Samples

"Great Savings. Great Safety."
It's what makes a Subaru, a

FORESTER
SYMMETRICAL AWD

★★★★★
5-STAR HIGHEST GOVERNMENT CRASH TEST RATINGS
CAR AND DRIVERS BEST SMALL SUV THREE YEARS RUNNING

SUBARU

Miller Hill SUBARU

1-800-758-5337
MillerHill.com

Have your ad here. Local 218-729-8750

NOW HIRING DRIVERS!

Dave Evans TRANSPORTS, INC.

www.DaveEvansTransport.com

1-800-392-2211

DAVE EVANS TRANSPORTS, INC. BENEFITS.

- Assigned Trucks • Retirement Plan with Match • Passenger Program • Driver Friendly Freight • Owner/Operators Welcome

Our Drivers enjoy:
• Flexible Schedules
• Regional Operations
• More time with their Families

Have your ad here. Local 218-729-8750

Your license to dream.

Minnesota's **AUTO SHOW**

March 10-18 Minneapolis Convention Center

Luck Is On Your Side!

Lucky Pot Of Gold
February 28 - April 1

Over \$14,000 in food day prizes, plus a chance to win \$1,000 cash!

7165 SE Point Douglas Rd. Cottage Grove

BREAKFAST IS JUST THE BEGINNING

Perkins

Open 24 Hours

7165 SE Point Douglas Rd. Cottage Grove